



REASONS TO CONSIDER

**High Growth Potential**

Commerce spending on social media platforms reached nearly \$1tn in 2022 as users looked to friends, connections, and influencers to make purchasing decisions. Forecasts suggest spending could surpass \$8tn by 2030.⁽¹⁾

**Global Tailwinds**

Social media is one of the world's most popular online activities, connecting over half the global population in 2023. Forecasts suggest this figure could exceed 75% by 2028.⁽²⁾

**Unconstrained Approach**

The social media theme evolves quickly and is bigger than any single company. SOCL invests accordingly, offering exposure to established household names and dynamic emerging companies across the world.

KEY INFORMATION

Inception Date	11/14/2011
Underlying Index	Solactive Social Media Total Return Index
Number of Holdings	43
Assets Under Management	\$155.51 mil
Total Expense Ratio	0.65%
Distribution Frequency	Semi-Annually

TRADING DETAILS

Ticker	SOCL
CUSIP	37950E416
Exchange	NASDAQ
Bloomberg IOPV Ticker	SOCLIV
Index Ticker	SOCL

PERFORMANCE (%)

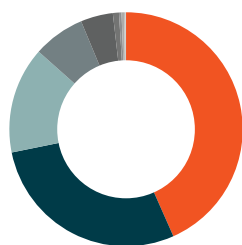
	1M	YTD	1Y	3Y	5Y	10Y	Since Inception
NAV	2.93%	-1.61%	17.51%	-17.49%	5.14%	6.27%	8.60%
Market Price	2.63%	-2.25%	16.34%	-17.70%	5.00%	6.17%	8.54%
Index	2.95%	-1.53%	18.21%	-17.11%	5.69%	6.78%	9.17%

TOP 10 HOLDINGS (%) *Holdings Subject to Change*

Meta Platforms Inc	13.79%	Kuaishou Technology	6.38%
Pinterest Inc- Class A	9.38%	Kakao Corp	5.22%
Naver Corp	9.21%	Snap Inc - A	4.94%
Tencent Holdings Ltd	8.37%	Netease Inc-adr	4.50%
Spotify Technology Sa	7.05%	Match Group Inc	4.44%

The performance data quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than the performance quoted. High short-term performance, when observed, is unusual and investors should not expect such performance to be repeated. Returns for periods greater than one year are annualized. [Click here](#) for standard performance as of the most recent quarter-end.

COUNTRY BREAKDOWN (%)



United States	43.35%
China	28.47%
South Korea	14.72%
Luxembourg	7.17%
Japan	4.48%
Germany	0.84%
Britain	0.35%
Israel	0.34%
Uae	0.22%
Taiwan	0.06%

All Sector, Industry and Geographic breakdowns, where provided, are based on equity positions held by the ETF and exclude cash, currencies, and other holdings.



DEFINITIONS

Solactive Social Media Total Return Index

The Solactive Social Media Total Return Index is designed to reflect the performance of companies involved in the social media industry, including companies that provide social networking, file sharing, and other web-based media applications.

(1) Research and Markets, Dec 2023

(2) Statista, Aug 2023

Investing involves risk, including the possible loss of principal. SOCL invests in securities of companies engaged in the social media industry. The risks related to investing in such companies include disruption in service caused by hardware or software failure, interruptions or delays in service by third-parties, security breaches involving certain private, sensitive, proprietary and confidential information managed and transmitted by social media companies, and privacy concerns and laws, evolving Internet regulation and other foreign or domestic regulations that may limit or otherwise affect the operations of such companies. The business models employed by the companies in the social media industry may not prove to be successful. International investments may involve risk of capital loss from unfavorable fluctuation in currency values, from differences in generally accepted accounting principles, or from economic or political instability in other nations. SOCL is non-diversified. The information provided is not intended for trading purposes, and should not be considered investment advice.

Carefully consider the Fund's investment objectives, risk factors, charges, and expenses before investing. This and additional information can be found in the Fund's full or summary prospectus, which may be obtained by calling 1.888.493.8631, or by visiting globalxetfs.com. Please read the prospectus carefully before investing.

Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Beginning October 15, 2020, market price returns are based on the official closing price of an ETF share or, if the official closing price isn't available, the midpoint between the national best bid and national best offer ("NBBO") as of the time the ETF calculates current NAV per share. Prior to October 15, 2020, market price returns were based on the midpoint between the Bid and Ask price. NAVs are calculated using prices as of 4:00 PM Eastern Time. The returns shown do not represent the returns you would receive if you traded shares at other times. Indices are unmanaged and do not include the effect of fees, expenses or sales charges. One cannot invest directly in an index.

Global X Management Company LLC serves as an advisor to the Global X Funds. The Funds are distributed by SEI Investments Distribution Co. (SIDCO, 1 Freedom Valley Drive, Oaks, PA, 19456), which is not affiliated with Global X Management Company LLC or Mirae Asset Global Investments. Global X Funds are not sponsored, endorsed, issued, sold or promoted by Solactive AG, nor does Solactive AG make any representations regarding the advisability of investing in the Global X Funds. Neither SIDCO, Global X nor Mirae Asset Global Investments are affiliated with Solactive AG.